



Little Wellington Fish Swimming in Big International Waters

Wellington's Snapper Services today announced it has secured a deal with global transport solution provider Vix Technology and Dublin's National Transport Authority that lets Dublin travellers use their smartphones to top-up their local 'Leap' card.

Vix Technology will be harnessing Snapper's home-grown innovation in mobile technology to deliver instant and convenient top-up capability to NTA's passengers, allowing Leap cardholders to reload their card on-the-go using their smartphone.

Bryan Simms, Director of VIX UK and Ireland, said:

"This technology will make every day travel easier for thousands of people in Dublin and VIX is proud to be chosen as NTA's partner to deliver this.

VIX is a leader of innovation- helping passengers to make connected journeys using apps and smart systems that make it easier to plan, navigate and pay for journeys. Partners like NTA benefit from an improved passenger experience and are able to utilise data to further improve the running of services. This contract win proves again our market-leading position".

"We are delighted to have won this international contract with Vix Technology and NTA" Snapper's CEO, Miki Szikszai said.

"Customers are demanding higher levels of service than ever before. This solution uses the latest in mobile technology to help the NTA improve the convenience of critical customer facing services. Snapper strives to drive innovation in the transport ticketing market and being awarded the partnership opportunity with Vix Technology validates Snapper's reputation as leaders in smartphone ticketing innovation."

The capital-based company became one of the world's first public transport ticketing schemes to integrate with NFC capable smartphones in 2012. This has allowed Snapper cardholders with an NFC smartphone to read their card balance, top-up their card and purchase monthly passes all instantly at their own convenience.

"This is the first step in Snapper's roadmap to deliver our vision of future-proofing solutions for closed-loop ticketing systems that will improve convenience, reduce costs, and improve performance." Szikszai continued.

"Providing Vix Technology and NTA with immediate access to Snapper's NFC mobile ticketing solution will enable them to not only deliver a low risk proven solution, but also simplify the delivery of a complex system while ensuring value for money and a convenient reload solution for Dublin transport passengers."

"This is a demonstration of our continuous commitment to provide innovative solutions working in partnership with leaders in integrated ticketing solutions. We strive to be more agile, adaptive, customer focused, and flexible. This is what sets us apart from our competition." Szikszai concluded.

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About VIX:

VIX is an international provider of market-leading products and services to both the public and private sectors. VIX builds market-leading product development and services businesses that develop and operate specialised, mission-critical solutions for the payments, telecommunications and transportation industries.

In the transportation space, Vix is global provider of integrated transit and mobility systems making it easy for people to use and pay for transport.

We design, manufacture, deliver and operate fare management, fleet management and passenger information systems for transit operators around the world, serving over 140 million users in 25 countries and are at the forefront of designing innovative solutions to address public transport needs.

About Snapper:

Snapper Services Ltd was formed as a wholly owned subsidiary of Infratil Ltd to provide a public transport ticketing scheme for the New Zealand market. Since its launch in 2008, Snapper has systematically integrated the Snapper scheme with other relevant services, including Taxis, Cable Car, Parking, Retail payments and in 2012 the first mobile on-the-go payments solution in New Zealand.

This experience provides Snapper with the unique capability to offer on-line scheme services to other ticketing scheme operators around the world, who want to innovate and provide convenient solutions for their customers, but without the need to invest in new capital equipment to integrate these solutions.

Snapper is based in Wellington, New Zealand and operates in a global environment with partners in Australia, Korea, the UK, the USA and Europe.